

in a Global Work Party on October 10, 2010 (10/10/10), when thousands of communities around the world will install solar panels, retrofit homes, plant gardens, and demand that their politicians get to work themselves. The day will empower communities, give a sense of momentum to the idea that we really can address climate change, while demanding that politicians get to work too! We'll do this in close partnership with the 10:10 campaign that is working with communities around the world this year to cut their emissions 10% in 2010 to really hit the ground running to 350ppm!

2. The Great Power Race

In 2010, 350.org will make real the idea of a race to a clean energy future by launching the Great Power Race, a friendly competition between students in India, China, and the United States. Starting in April of 2010, students in each country will strive to see which country can register the most colleges and universities to take part in the Great Power Race. Then, in September, campuses will compete to implement the most, and the most creative, projects to cut energy use, spur renewables, or otherwise challenge the energy status quo.

3. Campaigning for US action

One thing we've heard, over and over, from our friends around the world is: the US has to act. On October 24, 350.org organized over 2,000 rallies across the United States as part of the global day of action. In 2010, we aim to use that network as a powerful grassroots force to try and push strong, national climate legislation, fight

coal, and make climate a key issue in the November elections.

4. Movement building - it's BASIC

350.org will continue to train a new generation of environmental leaders around the world, with a special focus on the BASIC countries: Brazil, South Africa, India, and China.

5. The Climate Charrette - capturing public imagination

This December, 350.org will curate the largest and most powerful piece of public art the world has ever seen to coincide with the UN Climate Meetings in Cancun, Mexico.

Get involved! Here's how:



Visit 350.org to sign up for e-mail updates.



Visit 350.org/oct10 to find 350 action locally - or get it started!



Don't hesitate to get in touch:



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THE 350.ORG GLOBAL
MOVEMENT IN 2010:
TIME TO GET
TO WORK!



350.org

In 2009, a movement was born around the world for climate action to get us to 350ppm, the safe level of CO2 in our atmosphere. In 2010, the 350.org movement is getting to work, organizing locally to resist dirty energy and find solutions to climate change, while asking our leaders,

“we’re getting to work, what about you?”

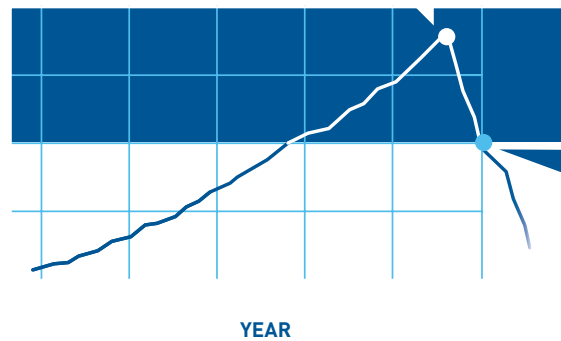
What is 350?

It’s a scientific target. 350 parts per million (PPM) of CO2 is the number that leading scientists say is the safe upper limit for carbon dioxide in our atmosphere - it’s the number humanity needs to get below as soon as possible to avoid runaway climate change.

It’s a global grassroots movement that aims to mobilize a global climate movement united by a common call to action. On October 24, 2009, 350.org organized what CNN called “the most widespread day of political action in the planet’s history,” with over 5,200 events



CO2 IN THE ATMOSPHERE
Measured at Mauna Loa, Hawaii



in more than 180 countries in support of the 350 target. Photos of 350 organizers were across the front pages of newspapers from the U.S. to Mexico to India to South Africa, and more.

This groundswell of action made a real difference at the UN climate meetings in Copenhagen a month later. Before the negotiations were over, 117 countries had endorsed the 350 target.

But while the majority of the world’s countries now were calling for 350, the most powerful players, including China and the US, were not. The political analysis is clear: the UN process remains important, but put-



ting real pressure on places like Delhi, Beijing, and Washington is going to be at least as important.

That’s why in 2010, 350.org is leading a new effort centered on the message of **“Get to Work.”** It’s a message for citizens: our politicians failed us in Copenhagen and now it’s up to us to lead. And it’s a message for politicians: we’re tired of waiting for progress; 2010 is the year we get started.

350.org’s 2010 Plan:

1. The Global Work Party

In 2010, 350.org will spread the message that it’s time to “get to work” solving the climate crisis. The Get to Work effort will culminate

350 by the numbers:

> 5200 events on 24 October

> 181 countries that hosted events on 24 October

> 117 - countries who support the 350ppm target