



**FOR PLANNING PURPOSES**

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**\*\*\*MEDIA ADVISORY\*\*\***

**Wakefield Climate Action Project JOINS MOST WIDESPREAD DAY OF CLIMATE ACTION IN HISTORY,  
3000+ EVENTS AROUND THE WORLD**

On October 24, people from around Wakefield MA will at 2:00 p.m. at the bandstand on the lower common by Lake Quannapowitt in Wakefield for a group picture as part of the largest global day of climate action ever. The event—one of more than 3,000 rallies in more than 160 nations—is coordinated by 350.org to urge world leaders to take fast and effective action on global warming. This is the first global campaign ever organized around a scientific data point: 350 parts per million CO<sub>2</sub> is the safe upper limit for the atmosphere according to the latest scientific data.

**WHO:** Wakefield Climate Action Project

**WHAT:** WCAP folks will be at the bandstand from 1:00 - 3:00 p.m. collecting batteries (alkaline and watch) and CDs to be recycled as well as donations for Gathering Change. The goal is to collect at least 350 of the recyclable items and \$350 for Gathering Change!

**At 2:00 p.m., we will gather together and have a picture taken to send to the 350.org website.**

Simultaneously, people in every corner of the world will be taking similar action, from climbers with 350 banners high on the melting slopes of Mount Everest to government officials in the Maldiv Islands holding an underwater cabinet meeting to demand action on climate change before their nation disappears.

**All the pictures sent to 350.org from around the world will be displayed on the MASSIVE screens in the heart of New York City, with global media standing by to broadcast the story worldwide!**

**WHEN:** October 24, 2009 at 2:00 p.m. for the picture and 1:00 - 3:00 p.m. to drop batteries, CDs and/or donations or to get information.

**WHERE:** Bandstand, Lower Common near intersection of Church and Main Streets in Wakefield MA. T accessible. See <http://www.wakefieldcap.org> for details and <http://www.350.org/node/7257> to RSVP.

**ADDITIONAL INFORMATION:**

Photos from the Wakefield event will be available at: <http://www.wakefieldcap.org> .

Photos from events happening all over the world will be available for free use at: <http://350.org/media>

For more information on the global 350 campaign, please visit [www.350.org](http://www.350.org) or contact Cosa Bullock in New York, [cbullock@mrss.com](mailto:cbullock@mrss.com)

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**ABOUT 350.ORG**

Founded by author and environmentalist Bill McKibben, [350.org](http://www.350.org) is the first large-scale grassroots global campaign against climate change. Its supporters include leading scientists, the governments of 89 countries, and a huge variety of environmental, health, development and religious NGOs. All agree that current atmospheric levels of CO<sub>2</sub>—390 parts per million—are causing damage to the planet and to its most vulnerable people, and that government action at the Copenhagen climate conference is required to bring the earth's carbon level swiftly down.